

1. WE THINK & ACT ENTREPRENEURIALY

We understand this to mean more particularly:

- Openness to new ideas and flexibility in their execution
- Readiness to take reasonable risks
- Quick & flexible responses to market situations
- Determination to perform & readiness to be measured against goals

“We are amongst the best in our field of activity.”



2. WE CONTINUOUSLY EVOLVE AS A LEARNING COMPANY

We understand this to mean more particularly:

- Tolerance of faults, with the willingness to learn from them
- Openness to constructive criticism
- Promotion of talents & performance
- Critical challenging of our processes

“We believe that standing still is a step back.”

3. WE TREAT OTHERS THE WAY WE WANT TO BE TREATED OURSELVES

We understand this to mean, more particularly:

- Trustful & respectful relationships
- Friendliness & helpfulness
- Open communication
- Reliability

“We do not tolerate any discrimination.”

4. WE ARE THE MOST IMPORTANT CONTACT FOR OUR BUSINESS PARTNERS

We understand this to mean more particularly:

- Development of joint solutions
- Quick responses to requests of our business partners
- Fulfilment of the highest quality standards
- Fairness in our interactions with each other

“We expect the same from our business partners.”

5. WE ARE AWARE OF OUR SOCIAL & ECOLOGICAL RESPONSIBILITY FOR THE COMMUNITY

We understand this to mean more particularly:

- Conservation of natural resources
- Preservation of the basis of life for future generations
- Support of ecological, social, cultural & sporting commitments
- Awareness of our responsibility beyond legal regulations

“We live our values.”

CORPORATE VALUES OF THE



CRONIMET GROUP